

**PANORA COOPERATIVE TELEPHONE
ASSOCIATION, INC.**

515/755-2424 • Panora, Iowa 50216

RECEIVED

FEB 09 1993

January 29, 1993

FCC MAIL ROOM

Office Of the Secretary, FCC
Federal Communications Commission
1919 M St. N.W.
Washington, DC 20554

Re: MM Docket No. 92-265, Program Access

Office Of the Secretary, FCC:

I am writing you to express my concern about the Notice of Proposed Rule Making that was released on December 24, specifically as it pertains to the Section 19 programming access provisions of the recently-passed cable bill.

I am the General Manager of Panora Cooperative Telephone Association, Inc., service to 1,510 consumers in Panora service area of Guthrie County, Iowa. We are also a cable television company not for profit that serves the residential areas of Panora, Linden, and Yale, but we are not able to serve our rural areas due to the high cost and remoteness of some of our subscribers. The only way these consumers can receive television is by using a home satellite dish. Until now, these home satellite dish owners have been paying discriminatorily high rates for much of the programming they receive over their dish. The cost for this programming to home satellite dish distributors is on average five times more than what cable operators pay for it---a difference in price that is completely unjusti-

programmers and satellite carriers no more to serve the rural home dish market than the urban cable market. In your NPRM, you indicated that harm against the dish market would have to be established before the FCC could issue regulations to correct it. I assure you that this harm not only exists, but that it is also an ongoing problem which robs hundreds of dollars per year from each of my satellite TV-watching neighbors and consumers.

I urge you to once again review the duty the U.S. Congress charged you with: namely, to issue regulations which will encourage competition in the video marketplace and bring an end to the unjustifiable discrimination against the non-cable video marketplace by cable-owned programmers. On behalf of the thousands of home satellite dish owners living in rural Iowa, I hope your final rule fulfills this obligation.

Sincerely,

Dale G. Grotjohn, Manager

A handwritten signature in cursive script, reading "Dennis A. Jorgensen Pres.", written in dark ink.

by: Dennis A. Jorgensen, President
Panora Cooperative Telephone Associations, Inc.